



FOR

**MOBILE BEAUTICIANS
SALONS / CLINICS / SPAS
POP-UP REJUVENATING BARS**

BECOME A LICENSED PRACTITIONER OF SWISS LIGHT THERAPY™ IN THE UK OR SPAIN

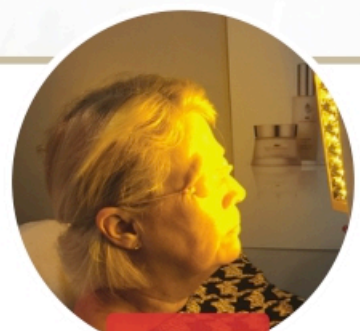
THE 15-MINUTE EVOLVING FACE LIFT | PLUS MANY MORE TREATMENTS



APPLY



MASSAGE



LIGHT

**Do you want to run your own beauty business or grow your existing beauty business,
whilst earning a good and achievable income, and promoting a combination of
Swiss developed treatments and products that actually work?
Then this license is for you.**

**Different license options are available with packages including light/s, stock and training,
starting from just **£2,500 + VAT (€2,987 + IVA).****

YOUR INITIAL QUESTIONS ANSWERED

WHAT ARE THE KEY BENEFITS OF BECOMING A LICENSED PRACTITIONER OF SWISS LIGHT THERAPY?

- The fastest acting and long-lasting anti-ageing treatment available (outperforms Retinol by 10 to 1 with no side-effects)
- A level of exclusivity in your immediate area for our branded treatments and products (assessed on a license-by-license basis)
- A package that includes a Biopton light, full training, up to a £1,400 of stock (at retail value), POS, testers and samples
- Stand out from your competitors with our Swiss developed products and treatments
- The right to advertise as a *Swiss Light Therapy* treatment centre
- Increase your customer base by announcing two new exclusive treatments a year (introducing new colour therapies)
- Grow your business with your existing customers offering new proven anti-ageing therapies and unique products
- The SLT treatment strengthens skin before invasive treatments and repairs after (sell along invasive and non-invasive procedures)
- Advertising and promotion on our website and social media
- Initial and on-going training and support (one day a year is included in your license fee); new protocol training is chargeable

WHAT IS SWISS LIGHT THERAPY (SLT)?

Each treatment is a combination of three key elements: application of our unique signalling products, a relevant massage and use of our polarized lights. Which products, the type of massages and coloured lights we use depends on the treatments we perform. For example: the 'Swiss Light Therapy' anti-ageing treatment consists of three main administrations: 1. The application of our patented EVENSWISS Plasma 2. A hands-on rehabilitation (deep tissue) facial massage 3. Seven minutes in front of our Pro1 Biopton machine using polarized light.

WHAT ARE EVENSWISS COSMECEUTICAL PRODUCTS?

EVENSWISS cosmeceuticals are the world leaders of 'signalling' cosmetics (holding a global patent). EVENSWISS is our current product of choice. We reserve the right to change our range if a superior product becomes available.

WHAT LIGHTS DO YOU USE AS PART OF YOUR TREATMENT PROTOCOLS?

Keeping with our Swiss roots, we have opted for the Zepter Biopton Pro1 light, as our light of choice, not only is it considered the best anti-ageing/medical machine available (won best device for 2 years running at AMEC), it is also incredibly reliable. Finally, we have negotiated a very beneficial package with Zepter for this machine for the financial benefit of our licensees.

DOES THE EFFECT LAST?

Yes, the active ingredient in EVENSWISS (Dermatopoietin©) actually signals to the dermis to produce the three building blocks of youthful skin: Collagen, Elastin and Hyaluronic Acid. This signalling action continues to work even after a treatment has finished (up to 24 hours). These improvements build after each successive 'Swiss Light Therapy' 15 minute session, especially when combined with the daily home use of the EVENSWISS product range.

DO I NEED TO BE A BEAUTICIAN?

Yes, as we add new treatments to our portfolio of therapies, it will require a level of understanding of skin, skin-care and classic facial massage techniques. We therefore require the person/s who will be trained to hold a minimum of level 3 NVQ in Beauty Therapy.

HOW LONG DOES EACH TREATMENT TAKE AND HOW MUCH DOES IT COST?

For example, the SLT anti-ageing treatment takes around 15 minutes and we set a minimum cost of £25 or €29 for the treatment, (you can charge more if you wish). As we introduce new treatments the timescales and costs to your clients will vary.

DO THE SWISS LIGHT THERAPY COMPANY TAKE A PERCENTAGE OF EACH TREATMENT?

No, we gain our revenue from the sale of our products that are used in the treatments and which are sold to your clients.

ARE SLT TREATMENTS AND THE EVENSWISS PRODUCTS EXCLUSIVE TO YOU?

We currently are the distributors for EVENSWISS in Spain and the UK, and hold the copyright for Swiss Light Therapy™.

IS THIS A N INDEPENDENT BUSINESS MODEL?

Yes, if you hold a mobile, salon/clinic/spa or pop-up rejuvenating bar license, you are fully responsible for all your own costs.

WHAT POTENTIAL INCOME COULD I EXPECT?

Ten customers per month (each booking five anti-ageing treatments) will give you an income of £1,250 per month. The sale of just one of our products to each client, will increase that income to approximately £2,000 pm (less product costs of approx £490).

IS THIS MULTI-LEVEL (PYRAMID) SELLING?

Absolutely not, we only want professional long-term partnerships with individuals and salons that focus on growing their business.

IS THE LICENSE RENEWABLE EACH YEAR?

Yes, the rates are as follows: mobile license £250, salon license £350, pop-up shop license £650.00.



WHAT IS INCLUDED IN THE INITIAL COSTS?

LICENSE 1. MOBILE BEAUTICIANS

INITIAL PACKAGE £2,500 + VAT or €2,987 + IVA

This license is for individuals who want to work on a mobile basis, either visiting their clients at their homes or have the clients come to their homes (not a named salon/spa/clinic).

INCLUDES

- First years license fee for one practitioner
- Two days training plus on-going marketing support
- Portable Zepter Pro1 Bioptron light machine with desk stand
- Six full size products (best sellers) from the EVENSWISS range
- Two full size bottles of PLASMA (the key product used in SLT)
- Marketing literature
- Samples and testers
- Support line
- Business cards



BIOPTRON 
LIGHT THERAPY SYSTEM

LICENSE 2. FOR STATIC SALONS/CLINICS/SPAS

INITIAL PACKAGE £4,500 + VAT or €4,939 + IVA

This license is for owners of a fixed location (address limited), where the customers will come to them for treatments. This option also gives a greater level of exclusivity.

INCLUDES

- First years license fee for one practitioner
- Two days on or off site training plus on-going marketing support
- Zepter Pro1 Bioptron light machine with desk and floor stand
- Eight full size products (best sellers) from the EVENSWISS range
- Six full size bottles of PLASMA (the key product used in SLT)
- Marketing literature
- Samples and testers
- In-house advertising materials
- Support line



LICENSE 3: POP-UP REJUVENATING BAR IN A SHOPPING CENTRE/MALL

INITIAL PACKAGE From £7,995* + VAT or €9,553* + IVA

This license is for those who wish to set up a pop-up rejuvenating bar in a shopping centre or mall. **The final cost will be driven by the size and quality of the stand you would require. The price does not include your rental and any other associated costs in the shopping centre of your choice.

INCLUDES

- First years license fee for one practitioner
- A pop-up branded rejuvenating bar (see ** above)
- Three days training plus on-going marketing support
- Two Zepter Pro1 Bioptron light machines with desk stands
- Twelve full size products (best sellers) from the Evenswiss range
- Ten full size bottles of PLASMA (the key product used in SLT)
- Marketing literature plus shop signage
- Samples and testers
- Support line



Exchange rates may fluctuate* – and the rates prevailing will apply (above rates are as of the 23rd July 2016).

To discuss the licenses further please contact Philip at: info@swisslighttherapy.com or call: SPAIN +34 654 705 345 | UK +44 (0) 7966 570421

Please note that each license is for ONE practitioner, if you require more than one, there is an extra cost of £280 or €334 plus an annual renewal of £80 or €96+taxes

SOME OF OUR CLIENTS WHO HAVE EXPERIENCED SWISS LIGHT THERAPY™

Please note that the before and after photos of the clients below were taken within 15 minutes of each other. This was their first session of Swiss Light Therapy!



The results you see above are built on after each successive treatment. By combining the SLT treatments with the use of EVENSWISS products at home (on a daily basis), this powerful combination helps the regeneration of healthier looking and firmer skin.

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